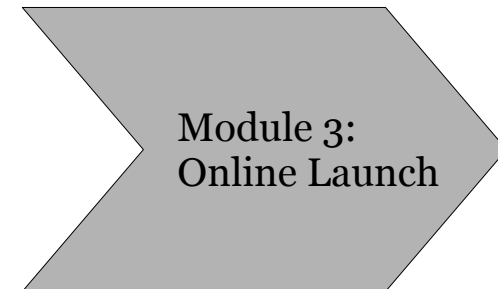
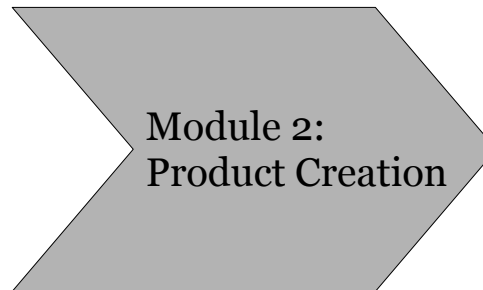
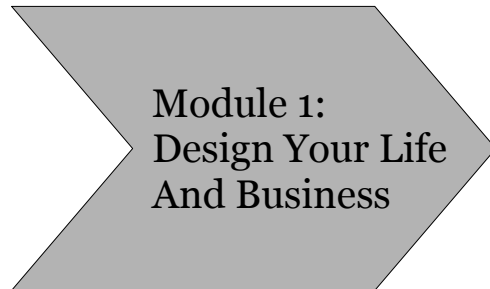


How to Quit Working NOW!

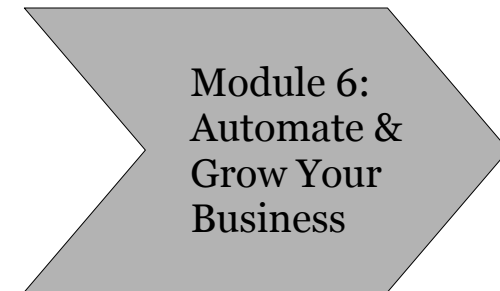
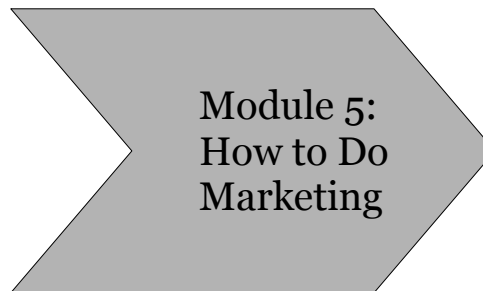
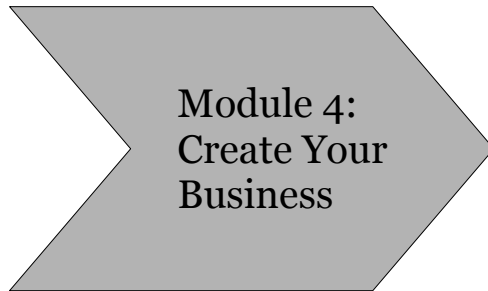
Outline and Checklist



You'll Learn This		
<ul style="list-style-type: none"> ✓ A New Way to Think about Business ✓ Design Your Life ✓ What Do You Know? ✓ Who Needs That? ✓ Start the Conversation 	<ul style="list-style-type: none"> ✓ How to Think About Customers ✓ Designing Products ✓ Market Research ✓ Product Creation and Delivery Logistics 	<ul style="list-style-type: none"> ✓ What is an Online Launch? ✓ Determine Your Message ✓ How it Works ✓ Set up Your Launch <ul style="list-style-type: none"> ○ Set up Email ○ Create Content ○ Take Payment
You'll Do This		
<ul style="list-style-type: none"> <input type="checkbox"/> Complete the Design Your Life Worksheet Click Here <input type="checkbox"/> Complete the What Do You Know? Worksheet Click Here <input type="checkbox"/> Complete the Who Needs That? Worksheet Click Here <input type="checkbox"/> Identify two places (online or off) you can begin a conversation 	<ul style="list-style-type: none"> <input type="checkbox"/> Continue the Conversation with your niche <input type="checkbox"/> Design your product with focus on the Transformation <input type="checkbox"/> Complete your market research <input type="checkbox"/> Determine your product's platform / format & create account 	<ul style="list-style-type: none"> <input type="checkbox"/> Determine Your Message <input type="checkbox"/> Create your Value Piece <input type="checkbox"/> Set up your Launch <input type="checkbox"/> Create email provider and Paypal accounts

How to Quit Working NOW!

Outline and Checklist (continued)



You'll Learn This		
<ul style="list-style-type: none"> ✓ That Business IS Fun ✓ How to Create an Awesome Business Plan ✓ How to figure out the “money part” without stress or overwhelm ✓ How to think strategically and plan for the future ✓ How to price your products for the lifestyle you want 	<ul style="list-style-type: none"> ✓ That Marketing is fun! <ul style="list-style-type: none"> ○ That you can do it ○ That it's easy ✓ Why Marketing is the most important thing you'll do in your business ✓ How to make your marketing actually get people to buy ✓ The best free and low-cost options for online marketing 	<ul style="list-style-type: none"> ✓ How to approach business as an <i>enabler</i> of lifestyle ✓ How to leverage other people to do the things you don't want to do ✓ Using coaching and consulting to boost your income and build your business ✓ Putting systems in place that make your business run without you ✓ How to amplify everything you do so you get more done in less time
You'll Do This		
<ul style="list-style-type: none"> <input type="checkbox"/> Create an easy, fun business plan <input type="checkbox"/> Determine how to price your products <input type="checkbox"/> Create a financial plan and regular tracking (don't worry, it's easy!) 	<ul style="list-style-type: none"> <input type="checkbox"/> Create a marketing plan that you will love doing! <input type="checkbox"/> Set up your major marketing methods <input type="checkbox"/> Create your weekly marketing schedule. 	<ul style="list-style-type: none"> <input type="checkbox"/> Create a plan to grow your business as big as you want <input type="checkbox"/> Create your business processes & systems <input type="checkbox"/> Use software to extend your business